

Dustin Davis



Experience

Creative Director

November 2023 — Present
Two Rivers Marketing | Des Moines, IA

I lead a creative team, working on high-profile clients and projects. I collaborate with agency leaders to provide strategic and creative direction. Partnering closely with the account and program director, I excel at developing, presenting, and pitching creative ideas to clients. Additionally, I handle quality control, client relations, and team member development. As a hands-on creative director, I actively contribute to design and writing when needed.

Associate Creative Director

October 2021 — November 2023
Two Rivers Marketing | Des Moines, IA

Lead high-profile projects that require heavy conceptual work. Present and pitch creative concepts to the client. Provide direction and guidance for selecting print, photography, and video production vendors. Contribute to mentoring growing and guiding creative team members. Direct photo and video shoots.

Art Director

March 2019 — October 2021
ITA Group | West Des Moines, IA

Design and execute creative strategies for various national clients. Develop the look and feel for engagement programs and incentive trips. Present designs to clients and maintain positive relationships through developing engaging campaigns that achieve positive results.

Skills

- Art direction
- Brand strategy & design
- UI/UX and Web design
- Illustration
- Typography
- Event design
- Identity
- Publication design

Education

Drake University

Bachelor of Arts in Graphic Design
Bachelor of Science in Business Marketing
Graduation: Dec. 2013

Contact

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