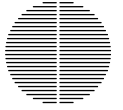


Dustin Davis



Experience

Associate Creative Director

October 2021 — Present
Two Rivers Marketing | Des Moines, IA

Lead high-profile projects that require heavy conceptual work. Present and pitch creative concepts to the client. Provide direction and guidance for selecting print, photography, and video production vendors. Contribute to mentoring growing and guiding creative team members. Direct photo and video shoots.

Art Director

March 2019 — October 2021
ITA Group | West Des Moines, IA

Design and execute creative strategies for various national clients. Develop the look and feel for engagement programs and incentive trips. Present designs to clients and maintain positive relationships through developing engaging campaigns that achieve positive results.

Graphic Designer

May 2014 — March 2019
Wellmark Blue Cross & Blue Shield | Des Moines, IA

Create engaging and effective graphics for internal and external applications. Design a variety of print and digital communication campaigns. Coordinate multiple design projects while simultaneously meeting strict deadlines. Secure and evaluate vendor bids for various design projects. Develop and present design concepts to clients.

Skills

- Art direction
- Brand strategy & design
- UI/UX and Web design
- Illustration
- Typography
- Event design
- Identity
- Publication design

Education

Drake University

Bachelor of Arts in Graphic Design
Bachelor of Science in Business Marketing
Graduation: Dec. 2013

Contact

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