

Dustin Davis

Experience

Art Director

March 2019 – Present
ITA Group | West Des Moines, IA

Design and execute creative strategies for various national clients. Develop the look and feel for engagement programs and incentive trips. Present designs to clients and maintain positive relationships through developing engaging campaigns that achieve positive results.

Graphic Design Consultant

May 2016 – March 2019
Wellmark | Des Moines, IA

Consult with clients to understand graphic design needs, strategy, creative direction, technology, financial, and conceptualize print and multimedia solutions based on creative direction. Develop concepts in sketch form or electronically and present creative to clients.

Graphic Design Coordinator

May 2014 – May 2016
Wellmark | Des Moines, IA

Create engaging and effective graphics for internal and external applications. Design a variety of print and digital communication campaigns. Coordinate multiple design projects while simultaneously meeting strict deadlines. Secure and evaluate vendor bids for various design projects. Develop and present design concepts to clients.

Skills

- Art direction
- Brand strategy & design
- UI/UX and Web design
- Illustration
- Typography
- Event design
- Identity
- Publication design

Education

Drake University

Bachelor of Arts in Graphic Design
Bachelor of Science in Business Marketing
Graduation: Dec. 2013

Contact

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