



## DUSTIN DAVIS

### ART DIRECTOR

March 2019 – Present

ITA Group | West Des Moines, IA

Design and execute creative strategies for various national clients. Develop look and feel for engagement programs and incentive trips. Present designs to clients and maintain positive relationships through developing engaging campaigns that achieve positive results.

### GRAPHIC DESIGN CONSULTANT

May 2016 – March 2019

Wellmark | Des Moines, IA

Consult with clients to understand graphic design needs strategy, creative direction, technology, financial, and conceptualize print and multimedia solutions based on creative direction. Develop concepts in sketch form or electronically and present creative to clients.

### GRAPHIC DESIGN COORDINATOR

May 2014 – May 2016

Wellmark | Des Moines, IA

Create engaging and effective graphics for internal and external applications. Design a variety of print and digital communication campaigns. Coordinate multiple design projects while simultaneously meeting strict deadlines. Secure and evaluate vendor bids for various design projects. Develop and present design concepts to clients.

## SKILLS

- Art direction
- Brand strategy & design
- UI and Web design
- Illustration
- Typography
- Event design
- Identity
- Content development

## EDUCATION

### DRAKE UNIVERSITY

Bachelor of Arts in Graphic Design

Bachelor of Science in Business Marketing

Graduation | Dec. 2013

## CONTACT

[dustindavisdesign.com](http://dustindavisdesign.com)

[dustinwdavis20@gmail.com](mailto:dustinwdavis20@gmail.com)

712.310.7383