



## DUSTIN DAVIS

### GRAPHIC DESIGN CONSULTANT

May 2016 – Present

Wellmark | Des Moines, IA

Consult with clients to understand graphic design needs strategy, creative direction, technology, financial, and conceptualize print and multimedia solutions based on creative direction. Develop concepts in sketch form or electronically and present creative to clients.

### GRAPHIC DESIGN COORDINATOR

May 2014 – May 2016

Wellmark | Des Moines, IA

Create engaging and effective graphics for internal and external applications. Design a variety of print and digital communication campaigns. Coordinate multiple design projects while simultaneously meeting strict deadlines. Secure and evaluate vendor bids for various design projects. Develop and present design concepts to clients.

### GRAPHIC DESIGN INTERN

May 2013 – Sept. 2013

Excell Marketing | Des Moines, IA

Packaging design, product design, print/digital advertising. Layout and copy editing for marketing brochures and sales presentations. Update and develop promotional websites.

## SKILLS

- Art direction
- Brand strategy & design
- UI and Web design
- Illustration

## EDUCATION

### DRAKE UNIVERSITY

Bachelor of Arts in Graphic Design

Bachelor of Science in Business Marketing

Graduation | Dec. 2013

## CONTACT

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